



Show your commitment to social responsibility by joining **Luxembourg Air Rescue**

Introducing LAR

Medical emergencies
abroad

5 good reasons
to become an
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Introducing LAR

Introducing LAR

Since its foundation in 1988, Luxembourg Air Rescue a.s.b.l. (LAR) has dedicated itself to its corporate purpose: **saving lives and keeping people out of danger by operating rescue helicopters and ambulance aircraft in Luxembourg, the Greater Region and throughout the world 365 days a year. LAR applies the highest safety and quality standards in everything it does.**

LAR is the only air rescue organisation in the Grand Duchy and, in the event of a medical emergency, its rescue helicopters, which are equipped as intensive care units, can reach anywhere in Luxembourg within 10 minutes.

Since 1998, LAR has also been carrying out worldwide medical repatriations and intensive care transport, using its own state-of-the-art medical aircraft and its own medical staff.

Many people owe their lives to LAR's rapid air response! Since its creation, LAR has travelled over 44 million kilometres to rescue people in distress, equivalent to circumnavigating the globe 1,200 times!



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LAR employs around 190 specialists (pilots, doctors, nurses, engineers, technicians, etc.) to ensure that, in the event of a medical emergency, its members can be repatriated professionally and in the best conditions, with a specialised LAR medical team always by their side.

Thanks to the invaluable support of its 183,000 members, Luxembourg Air Rescue is today one of the world's leading air rescue organisations.

"OUR MEMBERS ARE OUR RAISON D'ÊTRE"

- ▶ 183,000 members
- ▶ 190 specialists
- ▶ More than 30 years of experience
- ▶ 31,000 helicopter missions
- ▶ More than 11,500 air-ambulance missions



We fly for **your life**



Introducing LAR

The importance of air rescue

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When the prognosis is life-threatening, it is vital that the emergency doctor gets to the patient as fast as possible. The LAR rescue helicopter is the fastest way the emergency doctor can arrive on the scene, allowing him to care for the patient - who may well be in severe distress - stabilize his or her condition and ensure his or her transport to hospital in the safest possible conditions.

In those medical emergencies in which the patient's life depends on immediate surgery, LAR's rescue helicopter guarantees that the patient gets to the operating room as rapidly as possible.

Often, only a transfer to a specialized hospital within or outside Luxembourg territory can save the life of a patient in intensive care and only the LAR rescue helicopter can perform this quickly and smoothly.



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Medical emergencies abroad

What services can LAR offer its members?

- ▶ **Medical assistance** around the clock by qualified specialists
- ▶ **A full and comprehensive diagnosis** of the patient
- ▶ **Assessment of the medical situation** on the ground by an LAR doctor, who will visit the patient abroad (where the circumstances warrant)
- ▶ **Repatriation to the patient's country** of residence





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How does medical repatriation work?

1

First contact by phone

From your first call to the LAR alert centre you will be immediately connected to qualified LAR experts who will assess your situation, provide you with a diagnosis, confirm your precise location, collate your personal medical data and acquire contact information for the treating physician abroad in order to provide you with sufficient support with a minimum of notice.





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How does medical repatriation work?

2

Doctor-to-doctor dialogue

After being notified, the experts of LAR's alert centre will immediately contact the doctor treating the patient on the spot in order to clarify all the medical circumstances and determine how to carry out an effective repatriation.

Decisive criteria include on-site treatment options and medical facilities, as well as the risk of complications following surgery or illness.

Means of transport for possible repatriation include LAR air ambulance, commercial airliner, rescue helicopter or ground ambulance.





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How does medical repatriation work?

3

Medical repatriation

Where it is determined that the patient requires intensive care, a "bed-to-bed" transfer is performed, i.e. the LAR medical team directly picks up the patient from his or her hospital bed at the location abroad. The medical team will then prepare the patient for repatriation and continue to monitor his or her vital signs right up until the arrival at the hospital in the patient's home country.





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Worldwide repatriation free of charge *

As an LAR member, you can travel without concern, safe in the knowledge that you are not alone. In the event of a medical emergency abroad, Luxembourg Air Rescue will bring you home for free and by the most appropriate type of transportation, be that air ambulance, commercial airline or ground ambulance.



*see general conditions on affiliation and repatriation



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**24/7
365**

LAR's own alert centre

LAR has its own alert centre at Findel Airport in Luxembourg. Our well-trained LAR employees are there for you 24 hours a day, 365 days a year, ensuring continuous support. As an LAR member, we take personal care of you in the event of a medical emergency abroad.





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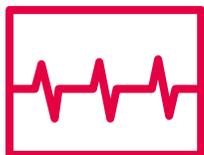
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Quality - no -ifs- or -buts-

LAR has one of the most modern air rescue fleets in the world. As an LAR member, you can trust that with us, when it comes to quality and safety, there is no room for compromise. LAR's ultra-modern air ambulances are flying intensive care units, allowing constant medical observation of the patient, while our LAR medical team is always by your side.





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Professionals of compassion, empathy and experience

No emergency is the same! You can rest assured that our experienced and expert personnel are there for you, day and night. We know precisely what needs to be done in a medical emergency abroad in order to help you quickly and efficiently, from the first call until your safe return: with 30 years of experience, competence and quality, we are by your side, offering compassion and understanding.





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Worldwide recognition

LAR has achieved worldwide recognition, winning the Best Air Ambulance Provider award. LAR was awarded this prestigious honour for its professional work and its highly skilled teams, all of them experienced and expert in the fields of intensive care transportation and repatriation of patients by air ambulance.





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What are the benefits for your company?



Put your values into action and show your social commitment

By subscribing to an - LAR corporate membership - for your employees, you can demonstrate your long-term commitment and social responsibility, by affirming that the health and safety of your employees is at the heart of your concerns.

At the same time, you will be supporting the only air rescue organisation in Luxembourg and so helping us save lives every day.





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What are the benefits for your company?



Boost employee retention

LAR Corporate Membership is also an extra and attractive employment benefit which, in addition to other perks, such as lunch or transport vouchers, can help strengthen staff retention. You will also have the opportunity to organize exclusive staff tours of Air Rescue's facilities at Findel airport.





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What are the benefits for your company?



Link your brand logo with LAR's

You will also be able to use our LAR logo on your corporate communications, on your website or for your CSR publications. You may also print your company's logo on the LAR membership cards provided to your employees.





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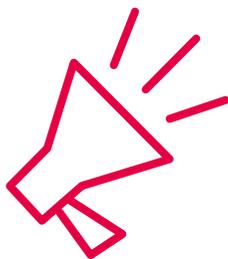
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What are the benefits for your company?



Enrich your communication strategy with LAR-NEWS

An advertisement in LAR-NEWS, LAR's bi-annual magazine, which reaches more than 200,000 readers, is an ideal way to promote your products and services. By subscribing to a corporate membership, you will also benefit from preferential rates on any ads you decide to place. The magazine, with a print run of more than 85,000, is one of Luxembourg's largest circulation national publications, so putting an ad in LAR-NEWS is an effective way of reaching a significant segment of the Grand Duchy's population.





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What are the benefits for your company?



Tap into LAR's knowhow for staff training

We share our knowhow with companies in diverse sectors and provide bespoke training courses. All this is possible thanks to our state-of-the-art training facilities which include a simulation room capable of recreating any real-life situation, as well as ultra-modern medical equipment and more than 30 years of experience. As a partner company, you will be able to benefit from special rates on specialised training courses (such as first aid, basic life support, use of a defibrillator, etc.) tailored to your specific needs and work environment.





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Would you like to know a little more about LAR and take a look behind the scenes?

Use your next company outing to come and meet us at our base, at **Luxembourg Airport – Gate E13.**

To schedule an appointment:

Call us on **+352 48 90 06 - 214**

E-mail : **corporate@lar.lu**

or **lar.lu**

We look forward to welcoming you soon!

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Thank you for your trust



"Our people make the difference"